

Fast 50 Tech

Webxites launches small firms onto World Wide Web

5 WEBXITES LP

GROWTH: 175 percent
PRESIDENT: Gene McCubbin
SERVICE: Web services to small businesses
2003 Revenue: \$6,004,119
2002 Revenue: \$2,185,635
WEB SITE: www.webxites.com



McCubbin

“We expanded our sales efforts dramatically; growing to over 350 salespeople in several foreign countries, building over a dozen sales offices throughout Asia, Africa and South America,” McCubbin says.

“In addition, we launched a new line of services for small businesses whereby we provide guaranteed listings on the top search engines and represent their online advertising, with prices starting from \$99 to \$499 a month.

“We serve a niche market many other companies ignore ... the small business customer with a small budget for online representation. Everyone wants to reach this market, but we are actually doing so with our direct marketing efforts.

“In fact, we’ve grown dramatically since the end of 2003 with revenues currently surpassing \$1 million a month.”